



Heaven's Playground 6th Annual Open Tournament

Saturday, June 26, 2004
Hoop Heaven
Whippany, NJ

Gold Sponsor Program - \$1,500

The Gold Sponsor has title sponsorship of the entire tournament as a full partner with Heaven's Playground. There is logo recognition on all materials and brand identification with the entire event. Our marketing and press relations plan call for a special recognition of the sponsor in all information that we distribute. There will be only one Gold Sponsor for this year's event, making sure everyone knows that your company truly cares for the community.

The following are just some of the special ways you'll score as a Gold Sponsor:

- Your company's logo displayed on all event materials
- Your company is specifically associated with tournament in press information
- Your company's logo on heavensplayground.org website
- Your company's logo on tournament t-shirts
- Exclusive event banner with your logo prominently displayed at event
- Most prominent court named for your company for the event
- Ability to set up one table for distribution of your product/service literature
- Ability to participate during event and awards ceremony
- Two pages of ad space in event program booklet, in addition to back cover ad
- Heaven's Playground Sponsor Award Plaque
- One complimentary team entry in tournament

This tournament will take place at Hoop Heaven, a large indoor sports complex in Whippany, NJ, containing four professional quality full courts all dedicated to basketball.

With nearly 500 people expected, your business message will impact a diverse population hailing from all over the metropolitan area. By distributing posters to local businesses and seeking maximum press exposure, we will make sure the local community recognizes your efforts in helping grass-roots charities.

You'll also appreciate that your efforts will go a long way in helping out Children's Specialized Hospital Foundation – this tournament's exclusive recipient – which has been helping children rehabilitate from life-altering illnesses, injuries, and conditions in order that they can lead productive, fulfilling lives.

