



Heaven's Playground 6th Annual Open Tournament

Saturday, June 26, 2004
Hoop Heaven
Whippany, NJ

Silver Sponsor Program - \$350

The Silver Sponsor has sponsorship of certain facilities at the tournament and is recognized as a key contributing partner with Heaven's Playground. There is logo recognition on certain materials and an ability to participate in the event. There will be only three Silver Sponsors for this year's event and we work with you to help you get the most from the tournament to benefit your company. There will be special recognition for your support in the facility and an ability to display your business materials and banner in the court area dedicated to your company.

The following are just some of the special ways you'll score as a Silver Sponsor:

- Your company's logo displayed on certain event materials
- Your company is associated with the tournament in press information
- Your company's logo and link on heavensplayground.org website
- Ability to display your company banner at event
- Court named for your company at the event
- Ability to set up one table for distribution of your product/service literature
- Ability to participate during event
- Full page ad in our event program booklet
- Heaven's Playground Silver Sponsor Award Plaque

This tournament will take place at Hoop Heaven, a large indoor sports complex in Whippany, NJ, containing four professional quality full courts all dedicated to basketball.

With nearly 500 people expected, your business message will impact a diverse population hailing from all over the metropolitan area. By distributing posters to local businesses and seeking maximum press exposure, we will make sure the local community recognizes your efforts in helping grass-roots charities.

You'll also appreciate that your efforts will go a long way in helping out Children's Specialized Hospital Foundation – this tournament's exclusive recipient – which has been helping children rehabilitate from life-altering illnesses, injuries, and conditions in order that they can lead productive, fulfilling lives.

